

WHY CHOOSE ALMA USA CARPET?

NEW, HIGH-QUALITY, AND 100% RECYCLABLE CARPETING, ALWAYS AVAILABLE IN 150+ COLORS.

Comparing 64,000 sq. yds. of Carpet *actual data from trade show Magic Las Vegas 2023 between:



TRADITIONAL WOVEN CARPET

BEFORE AND DURING TRADESHOW

<p>Total weight: <i>34,800 lbs.</i></p> <p>Lighter Weight</p>	<p>Total weight: <i>92,000 lbs.</i></p> <p>Heavier Weight</p>
<p>We offer carpet rolls in two sizes: <i>5'x200' and 10'x200'</i></p> <p>Flexible Sizing</p>	<p>Common available roll: <i>10' x 125</i></p> <p>Fixed Sizing</p>
<p>Only <i>1.5 trailer</i> loads needed for delivery.</p> <p>Easy Transportation</p>	<p><i>6-7 trailer</i> loads needed for delivery</p> <p>Additional Transportation</p>
<p>Lightweight rolls mean easy installation and dismantling, with <i>lower labor costs.</i></p> <p>Simplified Installation and Removal</p>	<p>Intensive installation and dismantling, resulting in <i>higher costs of labor, manpower, and forklift.</i></p> <p>Complicated Logistics</p>
<p>Our carpet is <i>100% recyclable</i> for a regenerative lifespan.</p> <p>Sustainable Option</p>	<p>Carpet <i>will mostly end up</i> in the landfill after a few uses.</p> <p>Single-Use Option</p>
<p>We handle <i>additional steps</i> of carpet renewal and recycling, for a streamlined process.</p> <p>Comprehensive Services</p>	<p>Carpet must be <i>shipped back to the vendor</i> for cleaning and washing before it can be used for next installation.</p> <p>Multiple Contractors</p>

AFTER TRADESHOW

<p>Our proprietary Eco-Concept machine shreds the carpet on-site, to <i>immediately kick off the recycling process.</i> We can bale approximately 450-500 lbs, producing 1 bale every 15 minutes.</p> <p>Optimized Recycling Technology</p>	<p>Post-event, approx. 3-5% of used carpet from the event goes directly into landfills, with <i>high amounts of water usage, cleaning solutions, and disinfectants</i> required to clean the remainder.</p> <p>Additional Time and Resources</p>
<p>Only <i>half of one 53-foot trailer</i> is needed to transport all recycled carpet bales to the recycling facility.</p> <p>Efficient Fuel Usage</p>	<p><i>5-6 trailers</i> needed to deliver the used carpet back to the facility, resulting in increased traffic, gasoline consumption, and air pollution.</p> <p>Additional Fuel Consumption</p>

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NEEDLEPUNCH CARPET

TRADITIONAL
WOVEN CARPET

Lighter Weight



Heavier Weight



Flexible Sizing



Fixed Sizing



Easy Transportation



Additional Transportation



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Multiple Contractors



Optimized Recycling Technology



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Efficient Fuel Usage



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